RAYOWAG.COM

MEDIAKIT - JANUARY 2021

ABOUT THE BLOG & THE BLOGGER



ABOUT THE BLOGGER

Rabea | 22 | Germany

After dealing with mental health problems for half my life I decided to dedicate my blog to writing about self-care, personal development & creativity/blogging.

When I'm not working on my blog or my online world I mostly write fiction, draw on my iPad or read into spiritual topics.

My followers often tell me they love me for my honesty when it comes to my ups and downs. I'm open about my struggles with anxiety but always try to look at the good sides in my writings.



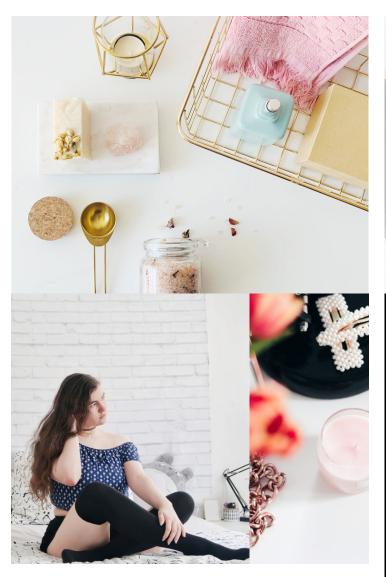
ABOUT THE BLOG

After creating my first blog in 2012 at the age of 13 I learned more and more about writing, photography and marketing. Meanwhile I learned about self-care in my personal life due to my mental health journey.

I felt like there weren't a lot of blogs putting selfcare and creativity into the same bucket, so I started one.

For the most part I give tips on reducing stress and bettering your work-life balance, I write these posts for the group of people that need that advice the most: The creative women of this world. That's why I also add in occassional posts about blogging and creativity to give them everything they need to become the best version of themselves in their work life too.

I constantly search for tools & products to make their life easier and less stressful.



ANALYTICS

RAYOWAG.COM

Monthly Page Views: ~2,100+ Monthly Unique Visitors: ~1,400+ NEWSLETTER SUBSCRIBERS: ~400 PINTEREST: 3K+ followers / ~200k+ monthly views INSTAGRAM: ~300 followers TWITTER: ~400 followers YOUTUBE: ~700 subscribers

DEMOGRAPHIC: women, 16-35, creatives, trying to find their balance in life

Followers/Subscribers are culled regularly to improve engagement, so numbers may vary. If you want to add a mention in my newsletter to any of the packs you can write it into the email with your collaboration inquiry.



PACKS + RATES

BLOG + SOCIAL MEDIA POSTS
(Insta + Pinterest + Twitter)
-150€+

INSTAGRAM POST 1-2 slides, in my editing style -50€ (5€ for each new slide)

INSTAGRAM VIDEO Feed video or IGTV 90-€+

INSTAGRAM BIG PACK

3 posts over the course of 1-3 months + Instastories about your campaign/sale 180€+

BLOG POST (/w pictures)

A post mentioning or revolving around your product. 500-1500 words. 1-2 Pinterest pins included. 50€-120€

For any specific requests for social media postings or photo usage feel free to always email me at:

project.rayowag@gmail.com

All rates charged at least 50% upfront.